



Who are ROSEBERY MANAGEMENT?

We are an **actors' co-operative agency**, founded in **1984**. We have around **forty actors** on our books for whom we regularly secure high-quality work across the Performing Arts. Our members are **highly-skilled, sociable and supportive** and we pride ourselves on having a **friendly but professional approach** to the careers of our clients.

How does it work?

An actors' co-op is an agency **run by actors**. Traditionally, each actor on the books would take an **equal share in running the business**, working in the office and helping to secure work for their colleagues. All **commission from jobs goes back into the agency**, and in this way everyone shares in the **success of their fellow actors**. Not to mention the **support network and social benefits** provided by being part of such a diverse group of fellow artists.

At Rosebery, we have **Lead Agents who work for us running the day-to-day business** throughout the week. This means our members don't have to commit as much office time as they would in a traditional co-op setting. It also allows us to develop **deeper relationships and consistency** with industry professionals, whilst retaining the **accountability and transparency** that are at the heart of any co-operative. And unlike many agencies who charge anywhere between 15% - 25% commission on jobs, Rosebery takes **just 10% commission across the board**.

What SKILLS are required of a PROSPECTIVE CLIENT?

ESSENTIAL:

- Professional training as an actor.
- Current Spotlight membership.
- A current showreel.
- Good administrative skills.
- A desire to commit to the ongoing success of the agency and its clients.
- Exceptional communication skills, and an ability to work well as part of a team.

DESIRABLE:

Experience in any of the following areas:

- Marketing.
- Social Media.
- Finance.
- Law.
- TV/Film/Radio/Theatre Production.
- Sales.
- Administration.
- H.R.
- I.T.

What COMMITMENTS are required of a PROSPECTIVE CLIENT?

1. A **monthly financial contribution** towards Lead Agent fees. (This works out at just over **£13 per week** payable monthly, and is offset by our low 10% commission rate across the board.)
2. **One day's work in the office every three weeks**, or equivalent across the year.
N.B. This is reduced if you are in acting work secured by Rosebery.

3. Attendance at our **monthly meeting** (first Monday evening of each month), as well as occasional departmental meetings and new applicants' audition days. N.B. You are exempt from these meetings if you are in acting work secured by Rosebery.

4. A **professional development fee of £100**, payable after six months on our books and completely refundable if you decide to leave the agency at any point. This is to cover the costs associated with training new members in the office.

How do I apply for REPRESENTATION?

If you've read all the information above and like what you see, we'd love to hear from you. Please **email us** at roseberyapplications@gmail.com, explaining a bit about you and **why you think you'd be a good fit** for Rosebery. Please include your **Spotlight link in the email** (no attachments please) and a contact **telephone number**. We consider every application we receive very carefully, and will always respond.