



## Who are ROSEBERY MANAGEMENT?

We are an **actors' co-operative agency**, founded in **1984**. We have around **forty actors** on our books for whom we regularly secure high-quality work across the Performing Arts. Our members are **highly-skilled, sociable and supportive** and we pride ourselves on having a **friendly but professional approach** to the careers of our clients.

## How does it work?

An actors' co-op is an agency **run by actors**. Traditionally, each actor on the books would take an **equal share in running the business**, working in the office and helping to secure work for their colleagues. All **commission from jobs goes back into the agency**, and in this way everyone shares in the **success of their fellow actors**. Not to mention the **support network and social benefits** provided by being part of such a diverse group of fellow artists.

At Rosebery, we have **Lead Agents who work for us running the day-to-day business** throughout the week. This means our members don't have to commit as much office time as they would in a traditional co-op setting. It also allows us to develop **deeper relationships and consistency** with industry professionals, whilst retaining the **accountability and transparency** that are at the heart of any co-operative. And unlike many agencies who charge anywhere between 15% - 25% commission on jobs, Rosebery takes **just 10% commission across the board.**

## What SKILLS are required of a PROSPECTIVE CLIENT?

### ESSENTIAL:

- Professional training as an actor.
- Current Spotlight membership.
- A current showreel.
- Good organisational and administrative skills.
- A desire to commit to the ongoing success of the agency and its clients.
- Exceptional communication skills, and an ability to work well as part of a team.

### DESIRABLE:

Experience in any of the following areas:

- Marketing.
- Social Media.
- Finance.
- Law.
- TV/Film/Radio/Theatre Production.
- Sales.
- Administration.
- H.R.
- I.T.

## What COMMITMENTS are required of a PROSPECTIVE CLIENT?

As a member of Rosebery you are first and foremost **an actor**, and will always be supported in furthering your own performance career. However, we do ask everyone to commit to these **THREE** things in order for the agency to function and flourish:

1. A **monthly financial contribution** towards Lead Agent fees. (This works out at just over **£13 per week** payable monthly, and is offset by our low 10% commission rate on any acting work you secure.) This means our agents can work consistently throughout the year to help secure auditions and jobs for you.

And - much like membership of any club or society - this monthly fee gives you access to all the resources Rosebery has to offer, including a wealth of knowledge, experience, contacts, social events, and opportunities to further your career as an artist. We have a very diverse membership with all sorts of skills and expertise, and we all help each other out in countless ways. It really is the best support network you could wish to have!

2. **One day's work** assisting the Lead Agents in our London office (or working from home) **every three weeks**, or equivalent across the year. *N.B. This commitment is reduced significantly if you are in acting work secured by Rosebery.*
3. **Attendance** at our **monthly meeting** (first Monday evening of each month), as well as occasional departmental meetings and new applicants' audition days. Although there are always business matters to discuss, these meetings also act as an enjoyable social and networking event! *N.B. You are exempt from these meetings if you are in acting work secured by Rosebery.*

## How do I apply for REPRESENTATION?

If you've read all the information above and like what you see, we'd love to hear from you. Please **email us** at [roseberyapplications@gmail.com](mailto:roseberyapplications@gmail.com), explaining a bit about you and **why you think you'd be a good fit** for Rosebery. Please include your **Spotlight link in the email** (no attachments please) and a contact **telephone number**. We consider every application we receive very carefully, and will always respond.